



Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

### Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

**Sales Office**

**Buyer Name**

**Phone/Fax**

CPE

Account Typ

Billing Type

### Comments

Date Entered	09/11/12
Last Modified	09/11/12

**Enforced Pro-**

CO-OP

**Headline #**

**Demo**

Order Type

### Package Deal

Commission 9

## Commission

**Net Total**

Sales Tax

Greensboro (WXLV)

### By Broadcast Month

Sep. 2012

Grand Total:

2

**\$80.00**

2

\$80.00

Account Types	National/Political Candidate Agency BRD
Billing Type	Weekly/Irregular
Comments	DALTON FOR GOVERNOR JONATHAN VITTI

Date Entered	09/11/12		
Last Modified	09/11/12		
Entered By	Lisa Carter		
CO-OP	No		
Headline #	ECR09815740		
Demo	A35+R		
Order Type	Normal		
Package Deal			
Commission %	15.00		
Commission	\$12.00		
Net Total	\$68.00		
Sales Tax			

Greensboro (WXLV)			
By Broadcast Month	<u>Spots</u>	<u>Rate</u>	
Sep. 2012	2	\$80.00	
Grand Total:	2	\$80.00	

[illegible]

# CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Accepted subject: *med. Dr. Braun* *aliquis*

Rep Order# 9815740. Ver# 1 Status New  
EC'd Yes

Traffic Order# 310504  
Printed: 09/10/2012 4:59 PM  
Last Received: 09/10/2012 4:59 PM  
Showing Buylines: All Lines

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product DALTON FOR GOVERNOR  
Estimate# 2206  
Buyer Kathryn Welsh  
Phone#  
Fax#

Agency ( ) BUYING TIME, LLC  
650 MASSACHUSETTS AVE NW, SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 323/326/2206  
Flight Dates 09/18/2012 - 09/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
1	TH	09/20-09/20	11A-12P	VIEW	.30	\$40.00	1	1	1	\$40.00
2	F	09/21-09/21	11A-12P	VIEW	.30	\$40.00	1	1	1	\$40.00

---REPORT TOTALS---  
Report Totals. 2 / \$80.00

---SALES MONTHLY TOTALS---

Sep 12. 2 / \$80.00  
Sales Totals. 2 / \$80.00  
Station Totals. 2 / \$80.00  
Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---  
Market Totals \$2,667  
CABL 0%  
WGHP 31%  
UNKN 0%  
WNCV 0%  
WBFX 0%  
WUPN 0%  
WCWG 0%  
WXII 31%  
WENY 34%  
WXLV 3%

Books null  
Demos RA35+